

**Developing Global Leaders in Presenting  
Islam via EIECC Program Forum  
(EIECC Program) for OOK visits  
Effective Islamic English Cross-Communication (EIECC)**

**The HRD & Education Senior Consultant & Lead Facilitator**

**Dr. Khalid I. Al-Dossary**

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## INTRODUCTION

There are many people who speak English well, and who have good basic knowledge of Islam, yet they are unable to lead in taking advantage of life opportunities to communicate effectively cross-culturally in English on Islamic subjects (and this applies also to native language). This is primarily because they lack the right level of certain competencies like Islamic English of terms and verbiage, leadership from within and cross-cultural communication skills to do so and the team spirit. Therefore, the EIECC program is designed to help you improve your much needed and essential competencies while walking the Daw'ah Road.

## HRD Quality in VISION

**Our Motto and direction is 'How to Become an Islamic Exhibit On the Move'**

**We seek to;**

Build Well-rounded individuals by providing them with plentiful Dawah opportunities to

- Realize their fullest potential
- Learn how to communicate ideas
- Identify opportunities
- Share knowledge
- Lead teams
- And search for innovative solutions.

## Aims & Objectives

The general aim of this program is designed to help motivate Muslims who speak English reasonably & fluently to lead in presenting Islam effectively to non-Muslims & spread the message of peace to the entire world.

**The objectives of the program are such that on completion, participants should have:**

- an improvement of the cross-cultural Islamic English Communication Competence
- learning a very powerful a new model of self-directed learning to continue learning after the workshops in teams
- a reasonable knowledge of Islamic terminology & jargon to refute misconceptions
- the basic ability to discuss Islamic concepts in English cross-culturally
- the ability to give short presentations on Islamic topics of their choice
- Ignition of the passion to lead in using English communication skills for presenting Islam

## Learning Methodology

- 1- On the first day of the 2-day workshop participants will be practicing the activity called **“How to Be an Islamic Exhibit on the Move”** based on the main learning recipe Jigsaw **“KID’s Communication and Learning Ladder”** leading to delivering spontaneous mini-talks in an exhibit like environment replicating what happens in Dawah life leading to observing mini-presentations delivered by participants.
- 2- The second day activity participants will interactively be involved in responding to misconceptions about Islam as the basis for learning the skills intended based the **KID’s Leadership Rotational Activity** and again on the same to the learning recipe **“KID’s Communication and Learning Ladder”** jigsaw activity albeit of fewer steps and new ones as the basis for tackling misconceptions and ending with their final scenarios and the make-belief encounters with non-Muslims in front of the audience.
- 3- Two other EIECC workshops will be tackled on the fourth and fifth days which will improve the same competencies mentioned above and realize the EIECC program objectives and HRD vision
  - **The Adhaan Workshop (Utilizing Adhaan in resenting Islam) workshop**
  - **Why Revert Workshop and How Can We Win Hearts? Workshop**
4. The third day is field visit and practical applications
5. The last day there will be a lecture in the art of delivering the message of Islam and the how-to-prepare for any Dawah encounters

**Learning direction is the learner center approach.**

The program is developed in such a way that 90% of the work will be upon the participants and 10% upon the facilitators. So, participants are expected to show sincere efforts and comply with all the workshop’s requirements. Having achieved that, the participants will be completing and achieving the requirements and goals of the workshop.

**Personal Impact**

- You will be able to develop your communication and leadership skills in Daw’ah
- You will be able to recognize and use practically some Islamic terminologies, verbiage and statements
- You will be able to strengthen collaborative communication learning in teams and building communities of commitment
- You will learn a new model of self-directed learning to continue learning after the workshops
- You will be able to enhance cross-cultural communication skills with non-Muslims
- You will be able to grasp more Daw’ah opportunities and hence better Daw’ah motivations

## Who Should Attend

The main requirement is the participant's willingness and commitment to present Islam in its true light. Nevertheless, prospective participants must possess an acceptable level of fluency in English and should be able to take part in a conversation on general topics.

## Duration

It is a 5-day program (25 hrs); 20 hours in class and 5 hours in the field.

Bear in mind this is customized workshop only a small component of an 8-week EIECC program or learned in the Academy.

## Materials

**Clear Your Doubts About Islam** (Book) Free, **The Siraj Posters** (small & big ones) , **Islamic at A Glance** (Book) (This book is recommended if you want to self-learn and apply '**KID's Communication and Learning Ladder**' learning activity), '**KID's Communication Ladder and Learning**' learning jigsaw brochure, the EIECC Program PowerPoint. In addition to the customers' already available Islamic brochures and posters.

## Requirements

Cafe style hall , LCD projector , Round tables, Notebooks & pencils, colored Markers, Flip charts (3)

# **The 5-Day Café style Program**

## **Agenda**

**The Lead Facilitator & HRD Senior Consultant:** Dr. Khalid I. Al-Dossary

From Cross-Cultural Communication Center for Learning and Educational Consultations

KSA

### **Day 1**

#### **Session 1 - Introduction**

- Main program (EIECC) Overview & workshop philosophy
- The significance of the program to cross- communication
- Individual introduction & Live stories

#### **Break**

#### **Session 2 – “How to Be an Islamic Exhibit on the Move”**

- Basic Islamic concepts
- ‘The Communication Ladder’ Jigsaw Learning recipe

#### **Break**

#### **Session 3 - Final Short Presentations**

- Final short presentations and discussion
- Feedback

### **Day 2**

#### **Session 4- Clear Your Doubts about Islam Interactive workshop**

- Misconceptions about Islam Q & A.
- Assigning topics to groups
- ‘The Communication Ladder’ Jigsaw Learning recipe

#### **Break**

#### **Session 5 – Final A Make-belief Scenarios with Non-Muslims**

- Scenarios and discussion
- Feedback
- Final evaluation
- What is next (upon workshop completion)?
- Handing certificates by the sponsoring center and the graduation ceremony

### **Day 3**

#### **-The Field Visit:**

Conducting the actual Dawah encounters by the participants in preparation for the analyses and evaluation of encounters in terms of Dawah techniques, leadership principles and effective cross-cultural communication (It may be individual encounters or team encounters)

#### **- Why Revert Workshop and How Can We Win Hearts? Workshop**

#### **-Exemplary Speakers Video analyses**

### **Day 4**

#### **The Adhaan Workshop (Utilizing Adhaan in presenting Islam)**

**Session 7** - Brainstorming session to collect as many gems and jewels gleaned from the Adhaan's words to be used in presenting Islam to the whole world.

#### **Session8 - Final Short Presentations**

- Presentations and discussion
- Feedback

5 hours

### **Day 5**

#### **Assignments/projetcs/ Presentationsl Analyses and Evaluation**

#### **Session 9 -**

- Encounters Analyses
- Presentations of Why Revert? (Sharing live revert-stories with participants)

- Presentations of Exemplary Speakers Video (Analyzing one You-tube of exemplary speaker as a team)

## **Break**

## **The Art of Conveying the Message of Islam**

### **Session 10 -**

**A presentation titled, "How to Prepare yourself for any Cross-Cultural Encounter"( 45 minutes)**

## **Closing the program/Ceremony**

- Handing EIECC certificates by organization's leadership team to participants.



Dr.Khalid Ibrahim Al-Anaysha Al-Dossary Bio

- Former Saudi Aramco employee working as the Head of Professional Learning Division of the Professional Development Department.
- Educational Background include:
- PhD in Business Administration with a concentration on Human Resource Development, Lahaye University.
- PhD in Business Administration, Malaysian Open University. (PHD Candidate)
- Master of Education Degree (M.Ed) in Human Resource Development from University of Minnesota, USA. –2007
- Master of Science Degree (M.S.) in TESOL --June 1985, State University of New York at Albany (Government Scholarship through the Institute of Public Administration).
- B.A. in English, College of Education-- 1402 (1982), King Saud University, College of Education, English Department.
- A certificate in Performance Improvement Consultant (attended 530 hours) sponsored by Saudi Aramco in collaboration with a HRD training entity (Vanguard) and others.
- ICQ (Improvement Communication Quality) certificate from Franklin Covey.